



Kathleen Fritz  
Founder/Design Innovation Coach for k12 Education

I am a designer, educator and entrepreneur. Having careers ranging from community mental health to teaching design at Savannah College of Art and Design, I have seen how critical thinking skills are an essential part of our daily experience. It is my goal to leverage the potential of creative and innovative thinking: giving people the tools to understand and recognize each individual's, community's, or systems opportunities.

### Experience

- Founder of CREATOMbuilder, Inc. : a design innovation, PBL and technology integration consulting and instructional coaching service for K-12 schools, summer camps and maker spaces. Clients include Centennial Academy, Atlanta, GA , Decatur Makers, Christian County Public Schools, Kentucky and Southern Regional Education Board.
- 2011-2012 Fulbright Visiting Lecturer at the Srishti School of Art, Design & Technology, Bangalore, India working on the development of arts integrated tool-kits and delivery systems for rural India.
- Installation Artist exploring narrative and cultural complexity in the built environment.
- Nine years combined instruction of students in Interior and Interdisciplinary Design at the Savannah College of Art and Design and the University of New Haven.
- Ten years professional practice as an interior designer and project manager for bio-science research and development facilities, public schools, the Greater Boston YMCA's, corporate hospitality and branding.
- Ten years of community mental health advocacy and policy development for the Commonwealth of Massachusetts Department of Mental Health.

### Activities, Presentations, Papers and Accolades

2015-2016: Instructional Designer for 3Doodler Design Challenges

2015-2016: PBL Consultant for Decatur Makers Scholars Program through a Digital Georgia Grant.

2014-2017: Centennial Elementary, Atlanta, GA Georgia State University sub-contractor for 3 year iTest NSF grant training grades 3-5 teachers CREATOMbuilder platform and UX/UI design for integrated digital and computer literacy.

2014: PBL Consultant and Classroom Facilitator at Wesley International Academy 8th grade class through a grant with Price Waterhouse Coopers, LLP and Community Guilds, Inc.

03/2013 "Web-based Peer Mentoring Communities: A Model for Art and Design Project-Based Learning." Author and principle investigator. Presented at 2013 Annual Conference for the Society for Information Technology and Teacher Education, New Orleans, LA

01/2012 "ATOM| Art to Many Bringing Art Instruction to Rural India" Co-Author and principle investigator Paper presented at the International Design Principles and Practices Conference at UCLA. Published: The International Journal of Design Education, Volume 6, Issue 4. 2013.

11/2011 "What Defines and Artist " Presented at the Global Perspective=>Innovation in Thought Pecha Kucha Night, American Center, New Dehli, India

03/2011 "The Willing Room: Projections of Home an art installation presented for Creative Scholarship at the Interior Design Education Council National Conference Denver, CO. Winner of the Merit of Distinction Award.

### Education

Master of Interior Design (MID), Boston Architectural College, Boston, MA

BA Psychology, Minor Special Education, Gordon College, Wenham, MA